Crest Oral-B is thrilled to recognize professionals who go above and beyond the call of duty daily.

With the “Pros in the Profession” contest, Crest Oral-B will reward five deserving dental hygienists, as nominated by their peers, who truly make an impact on patients and for the oral health cause.

From September 2010 to April 2011, nominations can be submitted for dental hygienists by dentists, fellow hygienists, dental assistants, professional colleagues and college colleagues explaining why they are a true “Pro.”

In order to be considered for the program, nominees must meet the following:

• Registered dental hygienist with two or more years of practice experience after graduation from dental hygiene school.
• Registered dental hygienist with community service involvement. General volunteer/non-oral health-specific examples welcome, but oral health-related volunteer experience preferred.
• Registered dental hygienist with examples of work that goes above and beyond the call of duty. Examples include: excellent patient relations/special care/retainment, involvement in research and/or clinical experience, published work, ability to generate additional business for their practice.
• Registered dental hygienist with additional C.E. credits over state requirements.

Five extraordinary dental hygienists will be selected throughout the year. Winners will receive an award, a VIP all-expense-paid trip to ADHA’s 88th Annual Session in Nashville, Tenn., pampering spa experience and recognition at major conferences throughout the year. Plus a $1,500 monetary prize and an exclusive trip to P&G headquarters!

So, do you know a ‘Pro’?

Nominate a ‘Pro’ online or at the Crest Oral-B booth at upcoming conventions.

For more information about ‘Pros in the Profession’, including program criteria and rules and regulations, please visit www.dentalcare.com/prosintheprofession.
Join California Implant Institute

The California Implant Institute was developed in 2001 by Dr. Louie Al-Faraje to provide quality continuing education on the subject of dental implants and related topics using a hands-on approach. As director, Al-Faraje has trained more than 1,000 clinicians in a hands-on, yearly forum of education in implant dentistry.

Al-Faraje holds diplomat status at the American Board of Oral Implantology, fellowship status at the American Academy of Implant Dentistry and fellowship status at the International Congress of Oral Implantologists.

The California Implant Institute offers a one-year fellowship program in implant dentistry. This program is made of four sessions designed to provide dentists with practical information that is immediately useful to them, their staff and their patients.

The four sessions combined offer more than 140 hours of lectures, laboratory sessions and live surgical demonstrations.

The goal of the faculty team, which is composed of some of the most respected instructors from the United States and around the world, is to provide you with comprehensive knowledge that will enrich your practice and improve your clinical skills so you can confidently perform predictable, prosthetically driven implant dentistry.

**Session one topics**
During the first session of this one-weekend comprehensive hands-on implant training program, the following topics are covered: anatomy, bone physiology, patient evaluation for implant treatment, risk factors, vertical and horizontal spaces of occlusion, bone density, step-by-step implant surgical placement protocols, impression techniques, restorative steps for implant crown and bridge and more.

**Session two topics**
During session two, computer-guided implant placement and restoration using SimPlant® software, immediate load techniques for single and full-arch cases, biology of osseointegration, implant prosthodontics for edentulous patients, high-water miniimplants, bone grafting before, during and after implant placement and pharmacology will be discussed.

Implant prosthodontics for fully edentulous patients, high-water miniimplants, bone grafting before, during and after implant placement and pharmacology will be discussed.

**Session three topics**
Advanced implant surgical techniques, such as alveolar ridge expansion with split cortical technique, guided bone regeneration, sinus lift through the osteotomy site and more, are covered in this session.

**Session four topics**
This session will focus on sinus lift through the lateral window, ramus block graft and chin block graft as well as the J-Block grafting procedures. PRF and other advanced bone grafting materials such as rh-BMP2/ACS grafts with titanium mesh.

The final graduation examination and certification ceremony will conclude this comprehensive implant training program.

For more information or to register, please contact Jennifer Bettencourt at (858) 496-0574 or visit www.implanteducation.net.

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The Annual Dental Managers Conference is Oct. 22 and 23, back by popular demand at the fabulous Las Vegas Hilton. This conference is the premier educational and networking event in the country for dental office managers and practice administrators. The two-day event focuses exclusively on dental practice management.

“Our attendees are the best of the best in their field,” said AADOM President Heather Collichio. “This conference has grown year over year. We are thrilled with the caliber of speakers, attendees and exhibitors that come to our conference.”

Tracks will be offered for both the experienced business manager, as well as novice office managers. In addition to announcing the 2010 Office Manager of the Year, this year will include a pre-conference “Best Practices” workshop facilitated by Katherine Eitel.

The AADOM is also honored to be inducting its charter class of those who have completed the AADOM fellowship program. This ceremony will take place on Saturday, Oct. 23. Beverly Wilburn, a past attendee stated “Take your management skills to a higher plateau.”

Dentists agree that sending their office manager to the AADOM conference is a wonderful opportunity to make an investment in the business of their practice. This year’s conference has been approved for up to 9 C.E. credits toward AADOM fellowship.

To learn more or to register, visit www.dentalmanagers.com.